

## FOR IMMEDIATE RELEASE

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## INS'TENT LAUNCHES HOT NEW TRADE SHOW DISPLAY

**Huntington Beach, CA. – January 11, 2018** – Ins'TenT Industries introduces the **Quick-N-Fit**, a hot new line of trade show display systems to its modern product line. The **Quick-N-Fit** is a tension fabric display system that is conveniently portable for trade shows. It is fast and easy to set up thanks to its efficient tubular technology.

Composed of durable aluminum tubes, the *Quick-N-Fit* is easily assembled by connecting each tube to its corresponding numbered piece and locking it in place with the push of a button. The frame comes with a high-resolution graphic cover that provides a perfectly branded presentation. It also comes with a heavy-duty carrying case with wheels making it easy to transport. The case later turns into a booth counter that can be used to store your booth items.

"We are very excited to be launching this new line of display systems. The *Quick-N-Fit* is a cost-effective solution for exhibiting at any trade show. Brands can take this new display system to a show and set it up with their team without having to pay drayage and setup fees," said Damien Vieille, C.E.O of Ins'TenT Industries."

The *Quick-N-Fit* comes in many different booth configuration styles and sizes. "We have a booth for everyone. The sizes range from 10'x10' up to 20'x20'. Brands have the opportunity to really create something unique and stylish for their booth. And our team of expert designers will make sure brands have something they will love," said Vieille.

The <u>Quick-N-Fit</u> is currently available online at instent.com and will be featured in the New Products Pavilion at the 2018 PPAI Show in Las Vegas, NV.

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Located in beautiful Huntington Beach California, Ins'TenT Industries is a family owned business founded in 1997. From our early beginnings in France as Vitabri Canopies with the Pop-Up tent, our main focus was to develop high-end, one of a kind, quality products that we could be proud of and would reflect our sense of integrity in the market. For more information please visit <a href="https://www.instent.com/">https://www.instent.com/</a>